

**A Performance Blueprint for Matt** 



## Contents

اب	comprehensive Golf Performance Analysis and Improvement Strategy for Matt
	I. Executive Summary
	II. Player Profile and Performance Baseline
	A. Player Demographics and Context
	B. Current Club Distance Analysis
	C. Quantitative Performance Metrics
	D. Strokes Gained Analysis
	III. Comprehensive Player Analysis: Strengths and Weaknesses
	A. Identified Strengths
	B. Identified Weaknesses
	IV. Strategic Improvement Plan 10
	A. Foundational Principles for Consistency and Accuracy
	B. Driving and Tee Shot Optimization
	C. Improving Approach Play13
	D. Enhancing Short Game and Putting14
	E. Pre-Round Warm-Up Routine (20 minutes)15
	F. Pre-Swing Routine
	G. Post-Round Routine
	V. Golf Ball Recommendation
	A. Golf Ball Science for Matt's Game
	B. Primary Golf Ball Recommendation (Standard Conditions)
	C. Alternate Golf Ball Choices (Standard Conditions)
	D. Golf Balls Not Recommended for Matt (Standard Conditions)
	VI. Golf Ball Recommendation: Weather Condition Appendices
	A. Cold Weather Golf (< 50°F / 10°C)
	B. Hot Weather Golf (> 90°F / 32°C)
	C. Rainy/Overcast Golf (> 75°F / 24°C and gently raining/overcast)27



## FAIRWAY FUNDAMENTALS MAX | GOLF COURSE INTEL

VII. Golf Club Recommendation	
A. Optimal Club Characteristics for Matt	29
B. Shaft Characteristics and Flex	30
C. Driver Recommendation	31
D. Fairway Wood Recommendation	33
E. Hybrid Recommendation	34
F. Iron Recommendation (4-PW, AW)	35
G. Wedge Recommendation (PW, GW, SW, LW)	36
VIII. Overall Summary	38



## Comprehensive Golf Performance Analysis and Improvement Strategy for Matt



## I. Executive Summary

This report provides an in-depth analysis of Matt's golf performance, a 43-year-old male with an 18.4 handicap and no mobility issues. The assessment reveals a golfer with significant athletic potential, demonstrated by an above-average driver swing speed of approximately 102.6 mph. However, this power is currently undermined by critical inefficiencies in impact, leading to a very low Smash Factor of around 1.325. This inefficiency, coupled with a pervasive tendency to miss shots to the right, results in poor directional control off the tee (50% Fairways in Regulation) and a high number of penalty strokes (2.5 per round).

The consequences of these long game struggles cascade through Matt's entire round, manifesting in an extremely low Greens in Regulation (17%) and a high number of putts per round (38). Strokes Gained data confirms these areas as the primary contributors to his elevated handicap, with significant losses in approach shots (-3.36) and tee shots (-2.22).

The strategic improvement plan prioritizes enhancing impact efficiency and directional control, particularly off the tee, through targeted swing mechanics adjustments (grip, arm action, swing path, clubface control) and improved course management to reduce penalties. Concurrently, a strong emphasis is placed on improving putting distance control and short game consistency. Equipment recommendations are tailored to support these objectives, advocating for higher compression, multi-layer golf balls that offer greenside control and clubs designed for maximum forgiveness and stability, with appropriate shaft flex. Specific recommendations are also provided for varying weather conditions to ensure consistent performance year-round. By addressing these fundamental areas, Matt can unlock his inherent power, significantly reduce his handicap, and achieve greater consistency and enjoyment on the course.

